



Atlanta Land Trust Collaborative

Implementing WeaverPRM™ for Project and Central Management

Overview:

The Atlanta BeltLine Partnership created The Atlanta Land Trust Collaborative (ALTC) to offset potential effects the Atlanta BeltLine economic development efforts may have on displacement of low- and moderate-income housing stock. The ALTC, which is the central server for the CLT community, uses WeaverPRM as its workflow tracking, dwelling, and homeowner information system.



The Project

The ALTC's primary goal is to promote the development of Community Land Trusts (CLT) in Atlanta to ensure permanently sustainable and affordable housing throughout the Atlanta BeltLine. To achieve this goal, the ALTC will act as a central server focusing the necessary organization tools for the greater community. ALTC will allocate skills, resources, and funds to startup and established organizations with parallel missions. In an effort to streamline and consolidate both property inventory and homeowner information, the organization implemented WeaverPRM to provide tracking, workflow, and communication. As part of its central server role, ALTC is also integrating the WeaverPRM platform for sister organizations.

The Services

Central Server Model

The ALTC's model of centralizing resources defines best practices for workflow and structures how information is organized to help prevent common startup challenges. This should enhance operational efficiencies and simplify management of the expected growth for the new organizations. The central server will also act as the conduit for funding streams that require project tracking and status reports so that funders understand the impact of their support.

The Result

How WeaverPRM Helps

"We believe that WeaverPRM will help us standardize and track how the individual CLTs under the ALTC umbrella function and implement regional best practices," said Tony Pickett, executive director of

the ALTC. "As we move to create new land trusts, WeaverPRM will ensure the continuity and integration of all the CLTs while allowing them to maintain and protect their unique identity within each community."

The ALTC expects to focus its time and resources on serving the community with information management being an ancillary goal. WeaverPRM makes finding key documents, tracking communications, and verifying project status easy and automatic.

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